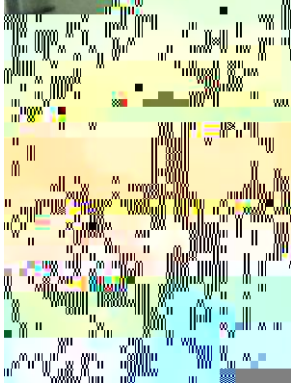


Department of English and Writing Studies

**Writing 2203 650 Writing for Publication: From Deadline to Headline**  
Fall 2022

**Instructor: Mark Kearney**



**Email:** [mkearney@uwo.ca](mailto:mkearney@uwo.ca)

**Office hours: Via Zoom**

**or by appointment**

From Deadline to Headline is designed to teach students how to write for various forms of publication including news stories, profiles, and magazine feature articles. Students will learn the ability to communicate information, arguments, and analyses accurately and reliably, orally and in writing to a range of audiences. Students will develop skills in the research, writing, editing, formatting and marketing of materials for publication. Students will acquire the ability to develop story ideas, research, interview, write query letters, produce features, revise and edit, prepare and meet the requirements of specific genres and publications. Strong emphasis will be given to the practicalities of writing as a career, including getting started, working towards success (and coping with rejection) and learning how to manage the organizational side. Students will be encouraged to submit their work to outside publications when applicable.

### **Course Texts/Materials**

**Text:** In lieu of a text, there will be a range of handouts and/or links to websites posted on the syllabus and the course OWL site for you to read.

#### **Recommended Texts:**

**Ivor Shapiro. Editor. The Bigger Picture: Elements of Feature Writing.** 2009. Emond Montgomery Publications Limited. **(in Weldon)**

**William Zinsser. On Writing Well: The Classic Guide to Writing Nonfiction.** 30th anniversary edition. Quill Harper Resource. **(in Weldon).**



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**Please note that MIT 3829F/G and MIT 3870G if taken in 2009-10, 2010-11, or 2011-12, are antirequisites for Writing 2203. You will not receive credit for both courses if you take both.**

**Academic Accommodation and Related Matters**

Effective September 2022, Western is reverting to its pre-Fall 2019 policy covering requests for academic accommodation on medical or other grounds. **Self-**

### **Documentation from Family Physicians/Nurse Practitioners and Walk-In Clinics**

A Western Student Medical Certificate (SMC) is required where a student is seeking academic accommodation. This documentation should be obtained at the time of the initial consultation with the physician/nurse practitioner or walk-in clinic. An SMC can be downloaded at [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/medicalform.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf).

### **Documentation from Student Health Services**

At the time of illness, students should make an appointment with a physician/nurse practitioner at Student Health Services. During this appointment, request a Student Medical Certificate from the Physician/Nurse Practitioner.

### **Documentation from Hospital Urgent Care Centres or Emergency Departments**

Students should request that an SMC be filled out. Students may bring this form with them or request alternative Emergency Department documentation. Documentation should be secured at the time of the initial visit to the Emergency Department. Where it is not possible for a student to have an SMC completed by the attending physician, the student must request documentation sufficient to demonstrate that their ability to meet their

**Please note** that individual instructors will not under any circumstances accept or read medical documentation directly offered by a student, whether in support of an application for accommodation on medical grounds or for related reasons (e.g., injury or illness). **All medical documentation must** be submitted to the Academic Counselling or

**Students with disabilities work with Accessible Education** (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/Academic%20Accommodation\\_disabilities.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic%20Accommodation_disabilities.pdf)

**Students who are in emotional/mental distress** should refer to MentalHealth@Western:

(<https://www.uwo.ca/health/psych/index.html>) for a complete list of options about how to obtain help.

Immediate help in the event of a crisis can be had by phoning 519-661-3030 (during class hours) or 519-433-2023

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**(Nov. 1**