## Writing 2130F Building Better (Communication) Bridges: Rhetoric and Professional Communication for Engineers Fall 2022

Lecture Section 650 (online, asynchronous)

Instructor: Dr. J. Johnston Email: jjohns6@uwo.ca Office Hours: Wed. 9:30-11:30 (by appointment via Zoom, but you may of course email me at any time)

## **Course Description and Objectives**

This course introduces students to rhetorical principles and the practices of written, oral, and visual communication in professional engineering contexts. Particular attention is paid to identifying and understanding audience, context and purpose; the grammar and effective style of Standard Written English; modes of persuasion; interpersonal communication; the negotiation of cultural difference; and effective scholarly research practices. Students will learn strategies for drafting and designing technical and academic documents and for approaching the editi(§)5(c)(%)(§)(5)(-(%)(§)-(%)(§)-(§))5(n)9(g)-(§)14(t)5(h)-(%)(§)-4

W.E. Messenger *et al.*, *The Canadian Writer* Handbook: Second Essentials Edition. Don Mills: Oxford University Press, 2017.

These required texts are available as a package through the Western Bookstore. You can order copies here: <u>https://bookstore.uwo.ca/textbook-</u>search?campus=UWO&term=W2022A&courses%5B0%5D=650\_UW/WRI2130F&courses%5B1%5D=

<u>651\_UW/WRI2130F</u>

## **IEEE Citation and Documentation Guide**

https://ieee-dataport.org/sites/default/files/analysis/27/IEEE%20Citation%20Guidelines.pdf

## **Course Requirements**

Multiple-choice Quizzes (Best 2 of 3 @ 10% each)

20%

Note in particular that **the use of racist** language or any language that works against the values of Equity, Diversity, and Inclusion will not be tolerated. Prerequisite Checking

Oct. 17-21   Argument: Visual Rhetoric     Tutorial: Writing elegantly: Emphasis     Quiz 2 (due by 11:59 pm Friday)     Week 7: Oct. 24-28   Visual Rhetoric (cont.): Research Posters     Tutorial: Faulty Parallelism; Modifier Problems   CWH: Ch. 5d-e, 5h; EC: Ch. 2, 8     Fall Reading Week     Week 8: Nov. 7-11   Visual Rhetoric (cont.) Citing, Incorporating, and Documenting Sources     Tutorial: Visual Rhetoric and effective Research Presentations   Quiz 3 (due by 11:59 pm Friday)     Research Presentation (due by 11:59 pm Friday)   Research Presentation     Week 9: Nov. 14-18   Strategies for Engaging with Sources Effectively   CWH: Ch. 34-36     Week 10: Nov. 21-25   IEEE Citation and Documentation Nov. 21-25   CWH: Appendix A; IEEE Citation and Documentation Guide (linked on syllabus)     Week 11: Nov. 28-Dec.2   Research Essay Tips and Strategies   CWH: Appendix A; IEEE Citation and Documentation			
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Friday)   Week 11:   Nov. 28-Dec.2	Tutorial: Incorporating Sources		
Nov. 28-Dec.2			
Tutorial: Writing Research Essays; Research Essay help/consultation	 Tutorial: Writing Research Essays;		

Veek 12: 0ec. 5-8	Assignment 2 Research Essay (due by 11:59 pm Thursday)	