

## **Writing 2130G**

### **Building Better (Communication) Bridges: Rhetoric and Professional Communication for Engineers**

Winter 2021

**Lecture Section 003 (online)**

**Instructor: Dr. J. Johnston**

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**Office Hours: Wed. 9:30-11:30 (via email or by appointment via Zoom, but you may of course email me at any time)**

#### **Course Description and Objectives**

This course introduces students to rhetorical principles and the practices of written, oral, and visual communication in professional engineering contexts. Particular attention is paid to identifying and understanding audience, context and purpose; the grammar and effective style of Standard Written English; modes of persuasion; interpersonal communication; the negotiation of cultural difference; and effective scholarly research practices. Students will learn strategies for drafting and designing technical and academic documents and for approaching the editing and revision of those documents. As well, they will gain experience in org





## **Prerequisite Checking**

**Ensuring you have the correct prerequisite(s) is your responsibility.** The following notation articulates the Senate regulation with respect to the student needing to be responsible for ensuring that course prerequisites have been completed successfully or special permission from the Dean obtained:

Without written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a co

## **Accommodation Policy**

**Note: the official Western Accommodation Policy appears below. This is in effect, but may be modified temporarily by the university during the academic year as conditions change.**

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

## **Academic Consideration for Student Absence**

Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being

**Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing (email), prior to the holiday, to the I

## Reading Week

Week 6:            Employment Communications  
Feb. 22-26

**Tutorial:** Writing elegantly: Emphasis  
and “flow” (continued)