



Speech 2001 The Major Forms of Oral Discourse 2019-2020

Time: 12:30-3:30

Rome: UCC-54B

Section: 001

Professor: Dr. Aaron Schneider

Email: aschnei4@uwo.ca or OWL email

Office: UC 2431

Office hours: Monday 9:30-11:30 or by appointment

COURSE DESCRIPTION

Speech 2001 is an intensive practical course dedicated to developing and refining skills in effective oral communication. Students are expected to speak frequently; emphasis is on direct address before a group, with effective organization of ideas, clarity of expression, and use of rhetorical strategies and tactics. All aspects of the arts of delivery, the logical construction of arguments and their support, effective arrangement of material, rhetorical analysis of speeches (both written and oral), and effective use of statistics, testimony, evidence, and examples will be included. In addition, emphasis is placed on acquiring and applying communication theory and on developing listening and critical skills, including peer evaluation.

Because of the workshop nature of the course, attendance and participation are mandatory. Failure to present a scheduled speech might result in a grade of zero for the assignment. No audits allowed. No Final Examination.

Course Text:

O’Hair, Dan, Rob Stewart and Hannah Rubenstein. *A Speaker’s Guidebook: Text and Reference*. Seventh Edition. Bedford/St. Martin’s, Boston, 2018.

Assignments:

Introduction Speech	0%
Demonstration Speech	5%
Social Speech	5%
Informative Speech	10%
Persuasion Speech	12.5%
PowerPoint Speech	12.5%
Group Presentation	10%
Final Speech	15%
Performance Analysis	5%
Final Speech Draft	10%
Rhetorical Analysis	15%

applicable. Instructors at the University of Western Ontario ***shall not require*** a student to write a make-up test or similar at times which conflict with that student's other scheduled class times. If you are asked or 'required' to do this, you should immediately contact an academic counselor in your Dean's office. If you elect to miss a class in order to write such a test, that is ***your*** choice; your absence will not be excused.

Medical Accommodation Policy:

Western has a comprehensive policy covering requests for accommodation by students who are not registered with Student Accessibility Services. All students should review this policy here, under the heading 'Accommodation for Illness – Undergraduate Students', noting the procedures, restrictions, and notice requirements:

http://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_12

In Writing courses, students covered by this policy who are seeking academic consideration must proceed as follows.

Writing S : students seeking academic consideration **on medical or any other grounds** for any missed tests/exams, class attendance/participation components, or late or missed assignments must either initiate a Self-Reported Absence (**for a grade component worth up to 30% of their final grade, but excluding final exams scheduled during the exam period**) or apply in person to the Academic Counselling or Undergraduate office of their home Faculty and provide a Student Medical Certificate (SMC) or other supporting documentation as required in accordance with official Western policy (linked above).

Students seeking academic consideration **must communicate with their instructors no later than 24 hours** after the end of the period covered by either:

- i. A Self-Reported Absence, or
- ii. Academic consideration supported by the Academic Counselling Office.

When you give a speech, be prepared to give sources if questions are asked at the end of a speech. Using credible and cited sources is an important aspect of *ethos* in public speaking.

Prerequisites:

Unless you have either the prerequisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Owl (Sakai)

Assignments, when they are assigned, will be posted on our Sakai course site. Modifications to the schedule may occur f 1 134.66 655.18 Tm0 g0 G[a]4(ve)4(e)4(it)-3(he)-5(r the)5()]T3oc()5(olTf1 0)]TETQ

Schedule of Class Meetings

Week 1, September 9:

- Introduction to the Course
- Choosing the Speaking Order
- Chapter 1: Becoming a Public Speaker
- Chapter 2: Give It a Try: Preparing Your First Speech
- Chapter 3: Managing Speech Anxiety
- Chapter 4 Listeners and Speakers
- Possibly a short, unmarked speaking exercise if there is time

Week 2, September 16:

- Introduction Speech
- Chapter 27: Special Occasion Speeches
- Chapter 17: Methods of Delivery
- Chapter 18: The Voice in Delivery
- Chapter 19: The Body in Delivery

Week 3, September 23:

- Introduction Speech
- Chapter 14: Developing the Introduction
- Chapter 15: Developing the Conclusion

Week 4, September 30:

- Social Speech
- Chapter 6: Analyzing the Audience
- Chapter 7: Selecting a Topic and Purpose
- Chapter 20: Speaking with Presentation Aids

Week 5, October 7:

- Social Speech
- Chapter 8: Developing Supporting Material
- Chapter 11: Organizing the Body of the Speech
- Chapter 12: Types of Organizational Arrangements
- Chapter 23: The Informative Speech

Week 6, October 21:

- Demonstration Speech
- Chapter 16: Using Language to Style the Speech

Week 7, October 28:

- Demonstration Speech
- Chapter 10: Citing Sources in Your Speech
- Performance Analysis Due**

Final Speech

****Winter Reading Break****

Week 18, February 24:

Final Speech

Week 19, March 2:

Final Speech

Chapter 29: Communicating in Groups

Week 20, March 9:

In class work/consultation on Group Presentation

Week 21, March 16:

Group Presentation

Week 22, March 23:

Group Presentation

Week 23, March 30:

Group Presentation

Catch-up/Flex Time

Rhetorical Analysis Due