

**AH 2662G**  
**ART AND MASS MEDIA**  
Winter 2023

**Professor:** C. Sprengler

**Office Hours:** B

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**Teaching Assistants**

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**Class Time:**

Asynchronous – lectures posted every Monday morning on our OWL course site.

**COURSE DESCRIPTION**

This asynchronous online course examines the complex relationships that have emerged since the mid-twentieth century between art and the mass media, particularly film and television. We will begin with an exploration of the theoretical discourses that help us analyze and contextualize image-making practices. Then, we consider the

## LEARNING OBJECTIVES

“meaning” and “value” have been generated. In other words, why does it mean what it

**Forum Posts: Image/Link Submissions and/or**

2. Which facets of the mythic/stereotypical artist figure (as established by art historical biographical monographs) are reproduced in Frida? Consider both Frida and Diego Rivera.
3. How does Julie Taymor's film Frida represent art and artmaking? Consider the implications of the use of tableaux vivant and the references to Surrealism.

**Forum Post #7: Television and Art Historical Knowledge (Due March 17)**

With reference to an example (a 5-10 minute excerpt) from a television documentary on art history, discuss in 200-250 words what constitutes knowledge about art. In other words, what information was offered about art? What was said? What was shown? What was stressed/privileged as vital information about art?

**Forum Post #8: Art on Television/Television on Art (Due March 24)**

In 200-250 words, describe an example of how art or an aspect of the artworld has been represented on television OR describe an example of how art has critique, explored, or otherwise engaged with television.

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The University recognizes that a student's ability to meet their academic responsibilities may, on occasion, be impaired by medical illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. The University further recognizes that medical situations are deeply personal a

Note that if a student is consistently absent from a 3-hour class for 1 hour, they will exceed the 15%



artwork at any time while on display or while being

**80-89 (Excellent, A)** The writing shows originality and exhibits a high degree of critical engagement. Writing is probing through the use of comments and/or questions, and is clearly focused and logically organized. The quality of writing immediately engages the reader. Mastery of complex materials and ideas is demonstrated. The writing is of appropriate length, and demonstrates mastery of techniques so that results are meaningful and not simplistic. Regarding research, a majority of the secondary sources pertaining to the topic have been consulted and proper citation has been used.

**75-79 (Very Good, B+)** The writing shows above average analysis, critical thinking and independent thought. Written claims are supported by ample evidence and the components of the topic are well-researched and presented. The work is addressed in reasonable depth and/or breadth and covers material appropriate to the course. Written analysis is organized around focal points and the development of the argument is easily followed. The writer demonstrates an above average ability to write in an intelligible style and to condense material meaningfully and with a concern for priorities of that material. Regarding research, a representative selection of secondary sources pertaining to the topic has been consulted and proper citation has been used.

**70-74 (Good, B)** The writing shows a satisfactory attempt at analysis and critical thinking. Written claims are supported by reasonable evidence. The work is addressed in some depth and/or breadth, with references to the appropriate literature and course material. Written analysis is organized around focal points. The text is generally well written and well argued. Regarding research, a somewhat limited selection of secondary sources pertaining to the topic has been consulted and proper citation has been used.

**60-69 (Competent, C)** The writing demonstrates adequate engagement with the topic. The writing is on topic and is a reasonable response to material covered in the course, but goes no further. Written facts are stated accurately; the quality of writing is sufficiently intelligible with enough elaboration and enough connections made between ideas to permit a reader to understand the point of the text. Regarding research, an insufficient number of secondary sources pertaining to the topic has been consulted but proper citation has been used

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