

Western University  
Department of Visual Arts

## Introduction to Contemporary Media Art I VAS 2252A

Term/Session	Fall 2017
Time	Tuesday/Thursday 2:30-5:30pm
Location	VAC 134/135 Media Lab (unless otherwise notified)
Professor	Christof Migone, <a href="mailto:cmigone@uwo.ca">cmigone@uwo.ca</a>
Office Location/Hours	VAC room 214, Tuesday 12-2pm, or by appointment
TA	Ellen Moffat, <a href="mailto:emoffat3@uwo.ca">emoffat3@uwo.ca</a>
TA Office Locations/Hours	(tba)
Digital Media Technician	Jennifer Slauenwhite, <a href="mailto:jslauen@uwo.ca">jslauen@uwo.ca</a> , ( VAC 135A
OWL/Sakai	<a href="https://owl.uwo.ca/portal/site/3f3e8c8d-53c0-4073-990d-05f2d72cab4c">https://owl.uwo.ca/portal/site/3f3e8c8d-53c0-4073-990d-05f2d72cab4c</a>
Course website	<a href="https://berealisticdemandtheimpossible.com/">https://berealisticdemandtheimpossible.com/</a>

### Course Description/Objectives:

This course serves as an introduction to electronic media-based art. Within this wide and disparate field, the course is primarily based on the main time-based disciplines: **sound**, **video**, **web** and **performance art**. Students will be provided with hands on production experience, and will be immersed in the critical, conceptual, theoretical, and historical discourses surrounding the aforementioned digital media technologies and their related practices.

No prior experience with the software or hardware utilized in this course is required, as this course is intended to prepare students for further study of and exploration with digital media. Demonstrations of the various technologies as well as best practices for file management, archiving and documentation are a significant portion of the course; they will be provided by the instructor, lab technicians or teaching assistants.



## **Evaluation Breakdown:**

**25% - Sound (& Performance) - Project #1\* [DUE OCT 6]**

**25% - Video (& Performance) - Project #2\* [DUE NOV 10]**

**25% - Web (& Performance) - Project #3\* [DUE DEC 8]**

**15% - Attendance & Participation**

**10% - Technical Exercises (in and out of class)**

\*A detailed handout will be provided for these assignments in advance.

## Visual Arts Studio Grading Rubric

**90-100 (Outstanding, A+)** - The studio work shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

**80-**



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