

VAH 2293F/FILM2228F ART AND MASS MEDIA

Fall 2016

Professor: C. Sprengler

Office: VAC 218

Office Hours: Tuesdays 11:30-12:30 or by appointment

Email: csprengl@uwo.ca

Teaching Assistants

Brad Morosan

Email: bmorosan@uwo.ca

Office Hours: TBA

Office: TBA

Tom Baynes

Email: tbaynes@uwo.ca

Office Hours: TBA

Office: TBA

Class Time: Tuesdays 8:30am-11:30am

Room: NCB 114

COURSE DESCRIPTION

This course examines the complex relationships that have emerged since the mid-twentieth century between art and the mass media, particularly film and television. We will begin with an exploration of the theoretical discourses that help us analyze and contextualize image-making practices. Then, we consider the collaborations and conflicts that have marked the intersections between the artworld and the worlds of cinema and television. Specifically, we will focus on how artists have engaged with the content and institutional structures of the mass media as well as how the mass media has represented, and responded to, artists and the art world. This course is primarily lecture-driven. There is no final exam.

EVALUATION

Short Iconic Image Analysis (Essay #1): 20%

Assigned: September 20, 2016

Due: October 4, 2016

Length: 750-1000

**Western Ontario
Visual Arts Department**

POLICIES

Student Conduct:

All students will conduct themselves in a manner that will be consistent with the maturity and academic integrity expected of university students. Student conduct shall be consistent with the general laws of the community and with University regulations. Students shall show regard and respect for the rights, safety, and property of all members of the University community and are expected to act in a responsible manner within the University and the community at large.

Attendance:

A student who misses more than 15% of the course hours, without written corroboration for health or bereavement, can be debarred from writing final exams, or participation in final studio evaluations. Note that if a student consistently is absent from a 3-hour class for 1 hour, they will exceed the 15% cutoff and can be debarred.

Prerequisites:

You are responsible for ensuring that you have successfully completed all course prerequisites and that you have not taken an antirequisite course. Lack of prerequisites may not be used as basis of appeal. If you are not eligible for a course, you may be removed from it at any time, and you will receive no adjustment to your fees. These decisions cannot be appealed.

Plagiarism:

Plagiarism, which may

1170). (Refer to

_____, 1999, 7th ed., p.

