

Advanced Media *Audio Video* VAS3356 Fall 2015
Department of Visual Arts
Faculty of Arts and Humanities, Western University

Class time: Thursdays 11:30-2:30

Location: VAC room 135/lab 134

Professor Daniela Snepkova

Office VAC211. Office hours: Wednesday 1:00-2:00, or by appointment.

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We live in a world where the screen has become a major interface for our culture. Video art, which exists only in conjunction with a screen (but not necessarily a flat rectangle), bridges a number of media practices including performance art, experimental cinema, broadcast television, sound art, music production, photography, sculpture and animation. Sound fills our everyday environments in a myriad of forms, but gets much less attention than visual media. The Audio component of this course involves an exploration of our sonic environment, both natural and constructed.

Advanced Media will take a closer look at the reciprocal relationship of sound and image across varied practices. Highlighted will be the history of audio and video art and its intersections both with other art genres and with commercial practices that utilize these media. The objects we refer to as "video" and "audio" are technologies that possess a range of social and cultural uses and meanings and possibilities. This course will explore their theory and practice in relation to contemporary art through lectures, screenings, listening sessions, discussions, readings, lab experimentation and studio projects.

Learning outcomes:

1. Advanced media will develop student technical skills in the use of the camera, lighting, and editing (Premiere Pro), and in audio production (mic technique, sound processing, mixing, editing).
2. Examining and understanding theoretical concepts related to the study of video and audio art and developing student analytic skills will enable students to better understand and articulate how meaning is created and structured through audio-visual practices.
3. The course will outline the historical development of moving image and audio techniques and technologies, their social and economic contexts, and the relationships between their aesthetic and political values.
4. Students will use these media as critical, discursive and expressive tools to develop creative works; to better understand the potential viability of these media in contemporary art practice.

on your final grade. Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for accommodation on medical grounds, or for other reasons. All documentation must be submitted to the Academic Counseling office of a student's home Faculty. For UWO Policy on Accommodation For Medical Illness, see: <http://www.uwo.ca/univsec/handbook/appeals/medical.pdf> (downloadable Student Medical Certificate -SMC): <https://studentservices.uwo.ca> under the Medical Documentation heading.

Being consistently late for class will be penalized. If you are more than 20 minutes late for class, you will be marked as absent.

Refrain from using cell phones or email during class time, since we only have 3 hours each week.

All assignments must be completed; failure to do so will result in an automatic F for the course.

Assignments and papers not directly handed to me must be handed in at the VA main office for date stamping. Each assignment must be clearly labeled with: instructor name, student name, assignment, course title and number. Owl does not support video files, so digital video assignments must be handed in on the teaching station, on a USB stick, hard drive or a DVD.

Late assignments will lose 5 points for each day late. Assignments more than 7 days late will not be accepted.

You must keep a copy of all submitted projects/papers. Back up all of your digital projects (often). In case of lost materials, you are responsible for providing a replacement.

Mental Health Policy:

Students who are in emotional/mental distress should refer to Mental Health@Western http://www.health.uwo.ca/mental_health/ for a complete list of options about how to obtain help.

OWL:

All students will have access to the OWL Sakai course site: <https://owl.uwo.ca/portal/site/owldocs>

Visual Arts Undergraduate Grading Guidelines – Studio:

90-100 (Outstanding, A+)

The **studio work** shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

80-89 (Excellent, A)

The **studio work** shows originality and exhibits a high degree of critical engagement. The work is clearly focused and intelligently presented. Mastery of complex ideas is demonstrated. The studio work has clarity and ambition. The quality of the studio production immediately engages the viewer. The studio work has been sufficiently developed and demonstrates mastery of techniques so that results are compelling. Background preparation and research, engagement with process and outcome of the studio production is impstud

The University of Western Ontario
Visual Arts Department

POLICIES
Student Conduct:

illness, family emergency, etc., you should consult the Academic Counselor for your Faculty, IGA Building, Room 1N20 (M oa IGA