

This course is designed for students who are interested in the transformation of banking and financial services through financial technologies – known commonly as “Fintech”. This label covers a range of technologies that enable consumers to access financial services over their mobile phone or the internet. Through the many innovations introduced over the past ten years, retail customers can take out a loan, make a payment, transfer money overseas, or invest their savings electronically. Customers enjoy a better experience at a lower cost by transacting via a simple interface that is easier to navigate than traditional brick-and-mortar businesses. In addition, for many of these services, customers bypass

TA Allison Bowes

abowes@ivey.ca

2319 (Ivey
Business School)

(519)
661.5497

TBC

Throughout the first half of the course, working in teams, you will start to formulate a business plan for a Fintech solution. As we move into the 2nd half of the course, you will be offered a chance to run your early ideas by industry experts who will provide you with detailed feedback.

During this time you will also apply your ideas and strategies for Fintech solutions during a game simulation.

The course then culminates with team presentations for your recommended Fintech solution.

The course will follow Ivey Business School's schedule below.

Classes begin January 11th, 2022

Mid-semester break: February 12–27, 2022

Classes end: March 31st, 2022

learning. That contribution can take many forms including a good assessment of the problem,

purposes. Such prohibited information includes, but is not limited to, the following:

- Exam or report feedback (related to a particular case) for other students or provided in other years
- Notes, spreadsheets, etc. specific to cases (obtained before the case has been taught) prepared by students in other cohorts or years.
- Company information that is not provided in the case (and that is not derived from your own experience)
- Teaching notes: If it is determined that such prohibited information is used in class discussions, such an incident will be deemed to be a violation of Ivey's Student Code of Professional Conduct (see separate policy including penalties for breaches).
- Detailed note-taking during class can often be distracting for others and counterproductive to your own learning. Instead, we would advise you to be selective in taking notes during class. At the end of each class or at the end of the day, it is a good idea to consolidate what you have learned. Using your computer during class for personal activities such as reading or writing e-mail, writing letters, surfing the Web, playing games, etc. is also distracting and counterproductive and violates our norms.
- We will have a number of guests from the investment industry to class. These individuals are typically from out-of-town and have made a special to attend and interact with you, sharing their experiences. Your actions during such visits reflect both on you and on the school as a whole. I expect that you will be prepared for their visit (e.g., have a cursory understanding of the firms they represent and be prepared with questions you might have as well as being prepared for any case discussions). I also expect that you will be attentive during their presentations (i.e., closing your notebooks).

This course follows Ivey Business School's attendance and accommodation policies. Students are reminded that the '2 allowable absences' still count towards the 25% attendance policy. If absenteeism has reached 25 percent, you are not eligible to submit the final assignment and you may fail the course. (http://www.uwo.ca/univsec/pdf/academic_policies/exam/attendance.pdf).

Only after three 3 days of consecutive absence in any one course will documentation be accepted for consideration of academic accommodation. Students at that point are also required to meet with their Academic Counsellor and provide documentation.

Ivey's policy for exam absence due to medical illness requires a student to seek medical documentation on or before the exam date. Documentation must be provided to the HBA Program Services office for review. Please see our complete exam attendance policy <http://go.ivey.ca/missexams>

As this is a crosslisted course with Ivey, please note there are Thus, standard
policies apply. Students should also note that individual instructors are not permitted to receive

documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons.

For the policy on Academic Consideration for Student Absences – Undergraduate Students in First Entry Programs, see:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf

and for the Student Medical Certificate (SMC), see:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

When a course requirement conflicts with a religious holiday that requires an absence from the University or prohibits certain activities, students should request accommodation for their absence in writing at least two weeks prior to the holiday to the course instructor and/or the Academic Counselling office of their Faculty of Registration. Please consult University's list of recognized religious holidays (updated annually) at

<https://multiculturalcalendar.com/ecal/index.php?s=c-univwo>.

Students with disabilities work with Accessible Education (formerly SSD), which provides recommendations for accommodation based on medical documentation or psychological

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Please visit the Science & Basic Medical Sciences Academic Counselling webpage for information on adding/dropping courses, academic considerations for absences, appeals, exam conflicts, and many other academic related matters: <https://www.uwo.ca/sci/counselling/>.

Please contact the course instructor if you require lecture or printed material in an alternate format or if any other arrangements can make this course more accessible to you. You may also wish to contact Accessible Education at (519) 661-2147 if you have any questions regarding accommodations.

Western University is committed to a thriving campus as we deliver our courses in the mixed model of both virtual and face-to-face formats. We encourage you to check out the Digital Student Experience website to manage your academics and well-being: <https://www.uwo.ca/se/> (<https://www.uwo.ca/se/>)