Department of Languages and Cultures

DIGIHUM2223A

DIGITAL TRANSFORMATION.

TENTATIVE Course outline for Fall 2021

1. Technical Requirements:

   Stable internet connection   Laptop or computer

2. Course Overview and Important Dates:

Delivery Mode	Dates	Time
Blended	Lectures: Monday, 12:30-14:30 Online Discussions will work on a week-based cycle.	

*Details about design and delivery of the course are listed below in Section 4

Classes Start	Reading Week

Study Digital Transformation as it is happening today through five interconnected lenses: objects; networks; spaces; people; and organizations. You will learn and develop transferable skills gained for a digitally-driven job market: analysis of digital trends; identification of key technologies; evaluation of social and organizational levers; assessment of the digital

If students need assistance, they can seek support on the [OWL Help page](). Alternatively, they can contact the [Western Technology Services Helpdesk](). They can be contacted by phone at 519-661-3800 or ext. 83800.

[Google Chrome]() or [Mozilla Firefox]() are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here.]()

5. Learning Outcomes

Upon successful completion of this course, students will be able to:
Development of a set of criteria to understand processes, forces, and methods of Digital Transformation
Acquaintance with some cases of radical digital transformations
Knowledge of some of the main concepts around Digital Transformation
Reflect on the experou f tre T6m36 0 Td [prtc
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Week	Dates	Topic	Materials
1	Sept 13 – 19	Introduction to the Course:	Lecture: Objects, Networks, Spaces, People, and Organizations. How is Canada Dealing with the Digital Transformation?: Canada's Digital Charter. Differences with the European Union. The Bank of Canada and the Case for Digital Money.
2	Sept 20 – 26	Introduction to Digital Transformation	Lecture: The Digital Condition
3	Sept 27 – Oct 3	Organizations	Lecture: What is Really A Digital Platform? Do You Trust Platforms? Machine Learning or Blockchain?

| 9 | Nov 8 – 14 | Objects | Lecture: Money and Art Become Digital. The Allure of Blockchain. Timothy Lane: "Payments innovation beyond the pandemic." Remarks at the Institute for Data Valorization. Feb 10, 2021, Montréal, QC. OMFIF: "Digital Currencies. A Question of Trust." London: OMFIF, 2020. Government of Canada: "Consumer-directed finance: the future of financial services." |

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7. Evaluation:

       Reflective Pieces on OWL: 30%
          o Gamification: 10%
       Creativity Manifesto: 30%
       Tool Kit for Creativity: 30%

8. Communication: (%%ec(%)696g(tec)-1.T 11384 (%)49 7.80g70 2.3286 95286j2916h S G811.764

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12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-

Note that disruptive behaviour of any type during online classes, including inappropriate use of the chat function, is unacceptable. Students found guilty of Zoom-bombing a class or of other serious online offenses may be subject to disciplinary measures under the Code of Student Conduct.

14. Western Academic Policies and Statements

Absence from Course Commitments

Students will have up to two (2) opportunities during the regular academic year to use and on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option ine rlling

[Appeal Procedures](#)