

Department of English & Writing Studies  
Film Studies Program

**Film 2159B (650)**  
**Disney Dream Factory**  
Winter 2024

**Instructor ZOOM Office Hours:** Fridays  
2:40 pm-3:40 pm

**Course Day/Time:** Asynchronous Online

View films on your own time online using links provided in announcements each week  
Read posted Screening Intros, Lecture Notes, and Assigned Texts  
Visit OWL FORUM Online Discussion Board  
Complete and upload assignments

**Course Objectives:**

Benjamin Barber in *The New York Times* argued “whether Disney knows it or not, it is buying much more than our leisure time. It has a purchase on our values, on how we feel and think, and what we think about.” This course offers a closer look at Disney as one of America’s most long-standing “dream factories,” examining the cultural narratives, industrial strategies, fantasies and ideologies that fuel Disney’s global impact in the 20<sup>th</sup> and 21<sup>st</sup> century. In addition to analyzing key Disney animated features, we will also look at the studio’s early cartoons, educational and advertising films, nature documentaries, live action films and propaganda

**Learning Outcomes:**

By the end of this course, successful students will be able to critically analyse the techniques