

The University of Western Ontario, School of Health Studies  
HS2250a Section 650, Fall 2021  
Introduction to Health Promotion

**DRAFT OUTLINE SUBJECT TO CHANGE**

Instructor: Dr. Jennifer Irwin

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**Class Hours:** The asynchronous lectures will be recorded and uploaded weekly. Course units will be separated by week and each week will typically include 2 lectures of varied lengths. You are responsible for watching all of the lectures, taking notes as you would in any lecture, and engaging in the associated course activities.

**Required Course Text:** McKenzie, J.F., Neiger, B.L. & Thackeray, R. (2017). Planning, Implementing and Evaluating Health Promotion Programs, 4th Edition. Toronto: Pearson.

” Additional readings, videos, and webinars will be assigned during the course. These are also your responsibility to know for the course and exam (see page 9)

**Teaching Assistant & Office Hours**

” To Be Announced (see course OWL site)

**Course Description:** An overview of primary concepts related to health promotion and disease prevention in Canada, including health promotion related terms and definitions; common health issues that require health promotion models and theories; health promotion program planning, implementation and evaluation inclusive of needs assessments, social marketing, and community advocacy. This course will

course for which additional online resources are expected to use ‘traditional’ reading).

Students are expected to engage with course material per week beyond the lectures in class. This will include: reading assigned text; reviewing lectures as needed; participating in online discussions; and reviewing lectures as needed; contact: jirwin@uwo.ca (m9.9 (dyftgtfm))

Learning Outcomes: By the conclusion of the course



*materials. Nor may you edit, re-use, distribute, or re-broadcast any of the material posted to the course website.*

Communication:





- e. Selfreported absences will not be allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period; or for final lab examinations (i.e., “bellringers”);
- f. Selfreporting may not be used for assessments (e.g., midterm exams, tests, reports, presentations, or essays) worth more than 30% of any given course;
- g. Students must be in touch with their instructors no later than 24 hours after the end of the period covered by the Selfreported Absence form, to clarify how they will be expected to fulfil the academic expectations they may have missed.

### Student Code of Conduct

The purpose of the Code of Student Conduct is to define the general standard of conduct expected of students registered at The University of Western Ontario, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed, and set out the disciplinary procedures that the University will follow. For more information, visit

<http://www.uwo.ca/univsec/pdf/board/code.pdf>

### Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website:

[https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page\\_20](https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_20)

### Support Services

There are various support services around campus, these include, but are not limited to:

1. Student Development Centre <http://academicsupport.uwo.ca/>
2. Student Health- <https://www.uwo.ca/health/>
3. Registrar’s Office <http://www.registrar.uwo.ca/>
4. Ombudsperson Office-- <http://www.uwo.ca/ombuds/>

### English Proficiency for the Assignment of Grades

Visit the website <http://www.uwo.ca/univsec/handbook/exam/english.pdf>

Health and Wellness:



Course Units and Required Readings/Modules/etc.

Unit 1: Health Promotion, Health Education, and Disease Prevention in Canada –  
Weeks of Sept 8 & 13

Readings:

Chapter 1;

Online health promotion modules through the Public Health Ontario website ([“Module 1 – Definitions and Concepts”](#) & [“Module 2 – Milestones in the History of Health Promotion”](#))

[<http://www.publichealthontario.ca/en/LearningAndDevelopment/OnlineLearning/HealthPromotion/Pages/HP-Foundations.aspx>];

The Government of Canada's overview of [Health Promotion in Canada](#) ([http://www150.ca.nrc.ca/healthpromotion/urban1c&2:\(0\)](#))