

Dr Jennifer D Irwin (jenirwin@uwo.ca), Rm 338 HSB, office hours Prerequisite Checking

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Course Information

Course Materials

1. Publication Manual of the American Psychological Association, Sixth Edition (required)
2. previous HS 2250a/3200a text (McKenzie et al) recommended
3. readings on course website (recommended)

Description and Objectives of the Course

Advanced Health Promotion expands upon the course offerings of Health Sciences 2250a/3200a. In particular, this course focuses on the application of health promotion programming principles. Upon completion of this course, students should be able to: use micro- and macro-based health promotion strategies; compose clear program objectives and goals; conduct needs assessment;

Course Project (worth 70% of your course grade)** see lecture material and course website for additional information on each component of the project, the marking keys, and the 'how to' guide**

In teams of approximately about 4 people (no exceptions)

5. Executive Summary for Final Project: (10%) Due last day of class by 2:30, via online submission.

Your final project will include an executive summary/abstract outlining each aspect of your project. Additional information is available in “the project guide” posted on the course website.

Reminders: It is expected that each and every person will have a hand in preparing the submissions. That means that it is going to be graded from the perspective that approximately 5 people have each reviewed and commented upon the material submitted; typos, incomplete/incoherent sentences/sections, simple grammar and spelling errors, etc. are not acceptable. Late submissions will be docked 2% per day including weekend days (e.g., if paper is worth a total of 10% of final grade, after 1 day it will be eligible for a maximum of 8%).

Use of Electronic Devices in the Classroom

During Exams: Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any of the following electronic devices during ANY of the tests, quizzes, midterms, examinations, or other class evaluations: cellphones, smart phones, smart watches, smart glasses, audio players or recorders of any sort, video cameras, video games, DVD players, televisions, laptop/notebook/netbook computers, flashlights or laser pointers.

During Lectures: Although you are welcome to use a computer during lecture and tutorial periods, you are expected to use the computer for scholastic purposes only, and refrain from engaging in any activities that may distract other students from learning. From time to time, your professor may ask the class to turn off all computers, to facilitate learning or discussion of the material presented in a particular class. Unless explicitly noted otherwise, you may not take audio or video recordings of lectures – nor may you edit, reuse, distribute, or rebroadcast any of the material posted to the course website. **PHONE AWAY DURING CLASS TIME!**

Student Code of Conduct

The purpose of the Code of Student Conduct is to define the general standard of conduct expected of students registered at The University of Western Ontario, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed, and set out the disciplinary procedures that the University will follow. For more information, visit <http://www.uwo.ca/univsec/board/code.pdf>

English Proficiency for the Assignment of Grades

Visit the website <http://www.uwo.ca/univsec/handbook/exam/english.pdf>

Accommodation for Medical Illness or Non-Medical Absences

http://www.uwo.ca/univsec/handbook/appeals/accommodation_medical.pdf

The University recognizes that a student's ability

expected to meet his/her academic responsibilities.

A UWO Student Medical Certificate (SMC) is required where a student is seeking academic accommodation. This documentation should be obtained at the time of the initial consultation with the physician or walk-in clinic. () Tj 2.88iB7 -0.014 Tc 0.01fsi

out the Faculty of Music web page (<http://www.music.uwo.ca/>) or the McIntosh Gallery (<http://www.mcintoshgallery.ca/>). Further information regarding health and wellness services available to students may be found at <http://www.health.uwo.ca/>

If you are in emotional or mental distress should refer to Mental Health@Western (<http://www.uwo.ca/uwocom/mentalhealth/>) for a complete list of options about how to obtain help. To help you learn more about mental health, Western has developed an interactive mental health learning module, found here https://uwo.ca/health/mental_wellbeing/education/module.html

School of Health Studies Grade Policy

The universitywide descriptor of the meaning of letter grades, as approved by Senate:

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work that is clearly above average
B	70-79	Good work, meeting all requirements and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable.
F	below 50	Fail

It is expected that the grades for this course will fall between 70-80%. In the event that the course average falls outside this range, a constant may be added (or subtracted) from each student's grade, by the instructor, to bring the class average in line with school policy.

Instructor and Teaching Assistant Office Hours

If you want to discuss the course and/or are having challenges with any aspect of the course, you are encouraged to visit us during office hours. If you do not make the questions/challenges/etc known to us we are unable to assist you in making this course the best possible experience it can be for you.

Course Schedule

In the first 7 weeks of the course we will review and delve deeper into the concept of population based health promotion program planning. Specifically, we will look at needs assessment, epidemiological assessments, social marketing as an intervention, and evaluation. Then, we will discuss individual-based health promotion. Specifically, we will explore coaching for individual-based health related behaviour change.

Date	Topic	Date	Topic
January 9	Intro to Course * project description * groupwork * Population based health promotion programming	March 6	Individual -based health promotion program planning; rapport, agenda setting, assessment, building confidence, exchanging information and reducing resistance
		March 13	coaching foundation and skills

January 16