



**REQUIRED COURSE MATERIALS:**

Select chapters will be assigned from the text: MacIntosh, E., & Bravo, G., & Li, M. (2020). *International sport management* (2<sup>nd</sup> ed.). Champaign, IL: Human Kinetics.

The assigned chapters will be made available as e-chapters through Weldon Library.

This edition of the text is also available on 2 Hr Reserve in Weldon Library, is available for purchase from Human Kinetics (hard copy, e-copy), and may be available through other online sources.

Other readings may be posted in OWL.

**COURSE EVALUATION SUMMARY:**

<b>Assessment</b>	<b>Date</b>	<b>Value</b>
1. Guest Speaker Reflections	Throughout the course (see below)	15%
2. Sport Across the Globe Presentation (group project; region assigned)	Oct. 7 or 14 in class	20%
3. Online Case Discussion	Weekly postings Oct. 7-28	20%
4. Future of International Sport Paper	Dec. 9 (11:55 pm)	20%
5. Final Exam (take-home)	Dec. exam period	25%

A one mark/day penalty will be assessed for late submission of assignments (guest speaker reflections, future of international sport paper).

**COURSE ASSESSMENTS:****1. Guest Speaker Reflections (3 X 5% for total 15%, due throughout the course)**

You will complete a two-part reflection assignment for each of three guest speakers over the course of the semester. The purpose is to capitalize on the presentations of guest speakers by reflecting on your interests and questions in advance, and then key learnings from the presentation.

For each speaker, you will complete Section A of the Speaker Reflection form (*see in OWL Assignments*)



## 5. Final Exam (25%, December exam period, take-home exam)

The format of the final exam will be several short essay questions. It will cover material, information and presentations from throughout the course.

## 6. Use of Recordings

Remote learning sessions for this may be recorded. The data captured during these recordings may include your image, voice recordings, chat logs and personal identifiers (name displayed on the screen). The recordings will be used for educational purposes related to this course, including evaluations. The recordings may be disclosed to other individuals under special circumstances. Please contact the Instructor if you have any concerns related to session recordings.

Participants in the course are not permitted to record sessions, except where recording is an approved accommodation, or the participant has prior written permission of the instructor.

## COURSE SCHEDULE (Synchronous, real-time lectures Wednesdays 3:30-5:30):

Sept. 9	Introduction Globalization, International Sport Reading: Text Chapters 1, 2
Sept. 16	Management of International Sport <i>Guest Speaker</i> Moira Lassen, Global sport manager (see bio in OWL Resources) Reading: Text Chapter 17 <b>Due:</b> Guest Speaker #1 Reflection Part A due before class begins
Sept. 23	International Sport Marketing Reading: Text Chapter 20
Sept. 30	Global Sport Media, with Dr. Michael Naraine (Brock University) <b>Due:</b> Guest Speaker #1 Reflection Part B due before class begins
Oct. 7	Sport Across the Globe Presentations (3 groups) Online case Week 1 begins
Oct. 14	Sport Across the Globe Presentations (2 groups) Online case Week 1 ends, Week 2 begins
Oct. 21	International Sport Federations and Policies Online case Week 2 ends, Week 3 begins
Oct. 28	International Sport Tourism (to be confirmed) Online case Week 3 ends
Nov. 6	NO CLASS READING WEEK
Nov. 11	Cricket: A Global Game, with Swaral Patil (Doctoral Student)
Nov. 18	WADA and Anti-Doping <i>Guest Speaker</i> Dr. Angela Schneider, Western (see bio in OWL Resources) Reading: Text Chapter 14 <b>Due:</b> Guest Speaker #2 Reflection Part A due before class begins
Nov. 25	International Sport for x2 0 6189q0.00000912 0 600.00000912 0 612 792 reW*nBT/F1 10.56 Tf1 0 0

### Course/University Policies

#### 1. Statement on Use of Personal Response Systems (“Clickers”)

their use (Guidelines are shown below). Instructors are to communicate clearly to students information used by the instructor for data gathering and for evaluating the students, and why they cannot be used by anyone but the student (since the students involved in misuse of a clicker may be charged with a scholastic offence).

2. **Academic offences:** They are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

A) Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar). All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between Western University and Turnitin.com <http://www.turnitin.com>

B) Computer marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

#### 3. Electronic Device Usage:

**During Exams** - Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any of the following electronic devices during ANY of the tests, quizzes, midterms, examinations, or other in-class evaluations: cellphones, smart phones, smart watches, smart glasses, audio players or recorders of any sort, video cameras, video games, DVD players, televisions, laptop/notebook/netbook computers, flashlights or laser pointers.

## 5. Support Services

There are various support services around campus and these include, but are not limited to:

1. *Student Development Centre* -- <http://www.sdc.uwo.ca/ssd/>
2. *Student Health & Wellness* -- <http://www.health.uwo.ca/>
3. *Registrar's Office* -- <http://www.registrar.uwo.ca/>

reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

7. **Examination Conflicts:** A student with examinations having flexible submission times (e.g., where one or more examination is a take-home examination) cannot request alternative arrangements unless a conflict cannot be avoided by rescheduling writing the exam to a different time within the window conflicts (e.g., three exams within a 23-hour period). The student should discuss any concerns about a potential conflict and/or request accommodation with their academic counselling unit prior to the deadline to drop a course without academic penalty

In student is scheduled to write two proctored exams concurrently, will be interpreted as arrangements for continuous proctoring.

8. **Grades:** Where possible assignment objectives and rubrics will be posted on OWL. Should you have a concern regarding the grade you received for an assignment or feel that it is unfair in any way, you must wait 24 hours from the receipt of the assignment to approach the instructor or TA. In doing so, please make an appointment and prepare in writing, with evidence, why you feel your grade is inappropriate. Please be aware that in requesting a grade reassessment, your grade could go up/down/or stay the same. Note that calculations errors (which do occur!) should be brought to my attention immediately.

Generally, students can expect some form of feedback on their performance in a course before the drop date.

- November 12th, 2020 (for first term half-courses)
- November 30th, 2020 (for full-year courses)
- March 7th, 2021 (for second term half-or full year courses)

A+	90-100	<i>One could scarcely expect better from a student at this level</i>
A	80-89	<i>Superior work that is clearly above average</i>
B	70-79	<i>Good work, meeting all requirements and eminently</i>
C	60-69	<i>Competent work, meeting requirements</i>
D	50-59	<i>Fair work, minimally acceptable.</i>
F	below 50	<i>Fail</i>

**Rounding of Grades** (for example, bumping a 79 to 80%):

This is a practice some students request. **This practice will not occur here.** The edges of this course are clear and sharp. The mark attained is the mark you achieved and the mark assigned; there is no rounding to the n

---

**Contingency Plan for an In-Person Class Pivoting to 100% Online Learning:** In the event of a COVID-19 resurgence during the course that necessitates the course delivery moving away from face-to-face interaction, all remaining course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously.

