

Western University
Faculty of Health Sciences
School of Kinesiology

KIN 2298A - Introduction to Management in Kinesiology
Fall 2019

Instructor: Dr. Mac Ross

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Office Hrs: ??

Lectures: Tu 9:30am - 11:30am

Th 9:30am - 10:30am

Room: Health Sci Bldg Rm 236

TAs: TBA

NOTE – Please note that this course has Community Engaged Learning (CEL) Component, which will be discussed extensively in the first few weeks of class.

Learning Outcomes/Schedule:

Upon completion of this course, students will be able to:

1. **Identify and delineate** theoretical terms, concepts, and philosophies related to sports, physical activity, and recreation management.
2. **Analyze** and compare the context of the management across sectors in physical activity.
3. **Synthesize** management concepts and research through Community Engaged Learning and Projects.
4. **Develop** writing skills and project development related to management.
5. Begin to **develop** abilities to **critically reflect** upon own learning and relate to the topics discussed in class.

Required Course Material/Text:

A course textbook entitled *Contemporary Sport Management* (6th Edition) by Pederson and Thibault is available for purchase at the Campus Bookstore. The assigned weekly readings are contained in this course outline (see “Weekly Schedule”). Additional reading material will be posted on the course website via OWL.

Tentative Topic Schedule:

Week 1: Introduction/Community Engaged Learning
Week 2: Professionalism and the Workplace
Week 3: Management Concepts
Week 4: Leadership in Kinesiology
Week 5: Grassroots and School Sports
Week 6: The Sport-Education Nexus
Week 7: Sociological Perspectives on Management
Week 8: Human Resource Management
Week 9: Communication and Marketing
Week 10: Ethics and Law
Week 11: Presentations
Week 12: Presentations

Course Evaluation:

1. Best Self Exercise – Due via OWL on October 4 @ 11:55 PM – 10%
2. Group CEL/Project (Logs, Agreement, Presentation) – TBA – 30%
3. Midterm Examination – Conducted in Class on TBA – 20%
4. Final Exam – Date Scheduled by the Registrar TBA – 40%

1. Best-Self Exercise (10%)

2. Community Engaged Learning and Project (2 Options see below) (30% broken down according to project choice –

illness, family emergencies (like serious accidents, illness or death) or similar circumstances

Course/University Policies

1.

If Personal Response Systems (“Clickers”) are used in the course, a reference to the Guidelines for their use (Guidelines are shown below). Instructors are to communicate clearly to students information on how clickers are used including: how the student’s privacy will be protected, how clickers may be used by the instructor for data gathering and for evaluating the students, and why they cannot be used by anyone but the student (since the students involved in misuse of a clicker may be charged with a scholastic offence).

2. **Academic offences:** They are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

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7. **Grades:** Where possible assignment objectives and rubrics will be posted on OWL. Should you have a concern regarding the grade you received for an assignment or feel that it is unfair in any way, you must wait 24 hours from the receipt of the assignment to approach the instructor or TA. In doing so, please make an appointment and prepare in writing, with evidence, why you feel your grade is inappropriate. Please be aware that in requesting a grade reassessment, your grade could go up/down/or stay the same. Note th