

**School of Kinesiology  
Faculty of Health Sciences  
University of Western Ontario**

**Kinesiology 2250A  
Social Foundations of Sport & Physical Activity / 2016-17**

**Course Information**

Credit: 3 lecture hours, 0.5 course  
Schedule:  
Instructor Michael Heine, ph.d.  
Office 335, HSB  
Office hours Monday, 10.00-12.00h  
Contact mheine@uwo.ca

## Evaluation

Final grades will be derived

Segment / Unit	Chp
<b>9 October: MidTerm Test One / in class</b>	
You only need a <u>pencil</u> (plus one or two backups, just in case).	
<b>tbd: last day to drop first-time half courses</b>	
<b>Segment 6: Societal Institutions [1]: Sport and the Economy</b>	
- What are the characteristics of commercial sports? - Emergence of commercial sports - Owners, sponsors, promoters	11
<b>Segment 7: Societal Institutions [2]: Sport and the Media</b>	
- Interdependence of sport and media - characteristics of the media - Images and narrative in media sport - Audience experiences	12
<b>Segment 8: Societal Institutions [3]: Sport and Politics</b>	
- Influence of government and global processes on sport - The sports-government connection, politics in sport - Sport and global political processes	13
<b>13 November: Mid-Term Test Two / in class</b>	
format: true-false / multiple choice. Mid-Term Two is not cumulative. You only need a <u>pencil</u> (plus one or two backups, just in case).	
<b>Segment 9: Issues (1) - Violence in Sport</b>	
- Does violence in sport affect our lives? - Violence on and off the field	7
<b>Segment 10: Issues (2) - Sport and Physical Activity in the Future</b>	
- What can we expect? Robot sports? Android linebackers? Made-to-order bodies?	15
<b>Segment 11: Issues (3) - Sport, Physical Activity, Socialization and Children</b>	
<b>Socialization</b> : Who plays? Who doesn't? Why? How? - - What happens to them?	4
<b>Sport and Children</b> : - Canadian issues - - Major trends	5
<b>Segment 12: Summary and Recapitulation</b>	
So what's the use of sport sociology?	class
<b>tbd: Final Exam, 2 hours, the format will be explained in class.</b>	
The final exam is partially cumulative and covers the entire course. It will be a combination of the following tasks: true-false / multiple choice / short answer questions	

## Course/University Policies

- 1. Lateness/Absences.** A missed mid-term examination without appropriate documentation will result in a zero (0) grade. The course policy is not to allow make-ups for scheduled midterms, presentations or final exams, nor to assign a grade of Incomplete without acceptable and verifiable medical (or equivalent compassionate) reasons. Acceptable reasons might include hospital stays, serious illness, family emergencies (like serious accidents or illness, death) or similar circumstances.



## Student Code of Conduct

The purpose of the Code of Student Conduct is to define the general standard of conduct expected of students registered at Western University, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed, and set out the disciplinary procedures that the University will follow. For more information, visit <http://www.uwo.ca/univet/c/bD> -